

Promising local new media artists respond to our technological world with innovative approaches in Invention & Intervention – Power Showcase of Hong Kong New Media Artists

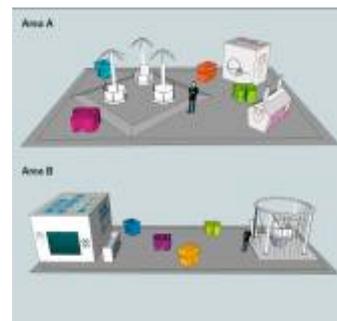
Login ftp://wasabic.myftp.org/HKACD_ii/ for downloading more photos & videos (User: media Password: 2011)
Or, download the artist key notes from <http://www.sendspace.com/file/9qdy7q>

(July 8, 2011, Hong Kong) In recent years, new media arts are gaining momentum in the arts scene. With the growth of new media arts and its education in Hong Kong, more and more of our home-grown artists have earned critical acclaims and international recognition in various awards. “Invention & Intervention – Power Showcase of Hong Kong New Media Artists”, presented by the Hong Kong Arts Development Council and organised by Microwave, features a series of thought-provoking and interactive arts installations by five rising local new media artists. The programme, taking place in this summer, is a brand new platform for local new media artists to demonstrate how cutting-edge technology can be fused seamlessly with boundless creativity, and the endless possibilities of today's new media arts.



Technological invention and innovation improves and intervenes in our lives. Through a wide range of new media technologies, new media arts inspires people to reflect on the impact and influences of technology on our lives, culture and society. Unlike traditional visual arts, new media arts are interactive, non-linear and ever-changing. With the interactive and mind-blowing new media artworks, “Invention & Intervention – Power Showcase of Hong Kong New Media Artists” will prove itself to be one of the most thrilling arts events in town this summer.

The exhibition “Invention & Intervention – Power Showcase of Hong Kong New Media Artists” will be held at LG2, Festival Walk, Kowloon Tong, from 22nd July to 7th August. Free admission from 12nn to 10pm daily. The exhibition showcases the thought-provoking art installations created by five internationally-recognized Hong Kong new media artists. It includes:



A futuristic LED art - *Shades Dynamicism* by Teddy Lo



Teddy Lo embarked on his journey exploring and experimenting on using LEDs as a form of artistic expression when he was studying advertising design. *Shades Dynamicism*, is an art installation transforming the real-time weather conditions of Hong Kong and three other cities into interactive visual interpretations with color-changing LEDs.

Inspired by the parametric designs of world renowned architect Zaha Hadid, Lo creates an installation as if he is collaborating with the award-winning architect, adding another dimension to the art piece. The installation features an interactive luminous design following the Golden Ratio, showing the real-time weather condition of the cities and illustrating the relationships between human and the nature.

Zaha Hadid is one of the leading experts in using 3D software to design organic form architectural creations. Her works are imaginative, dynamic and elegant, presenting an aestheticism which is ahead of time, influencing the world of contemporary design and architecture.

Interactions between city and signals - *Signal Morphor* by Keith Lam



Modern cities are filled with abundances of data, messages and information. Technologies and gadgets such as smart phones, tablet computers, mobile devices and wireless network are influencing how urbanity is interpreted. To explore and reveal how all these signals bringing an impact on the lifestyle of city people, Keith Lam created *Signal Morphor*, an exquisite kinetic sculpture which reacts to the signals from the audience immediately. When audiences get close to the sculpture, the signals emitted from their mobile phones or electronic devices will influence the way the sculpture moves. It visualizes the boundless signals which are shaping today's architectures and environment, symbolizing how people and cities are evolving under the influences of all kinds of invisible signals in the air.

Lam has participated in a number of international art festivals. His work *Moving Mario* received an Honorary Mention in the Interactive Arts category in *Ars Electronica* 2008, a prestigious award in new media art.

A call to the nature - *Streaming Nature* by Miu Ling Lam

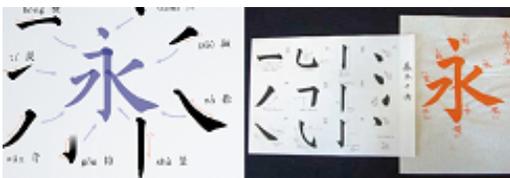


Miu Ling Lam is a Hong Kong-and Los Angeles-based bioinformatics and physical intelligence researcher and multi-media artist. Being one of the up-and-coming young female new media artists in Hong Kong, she blends science and cultural elements into her innovative works. She works on a variety of art forms, including interactive installation, physical computing, installation art and smartphone apps.

Streaming Nature invites audience making phone calls and getting connected to the interactive installation with their mobile phones. It connects audience to the natural soundscapes of Pacific Ocean underwater near Maui, South Africa, Antarctica and Shengsi Isles near Shanghai in real-time. It also features a world map showing the local disturbance triggered by the phone call being made to the sites through clusters of particles.

The installation relocates the sounds from nature to where nature almost does not exist. With technology, the nature becomes accessible to anyone, at anytime and in anywhere; on the other hand, natural and unnatural are opposite yet interwoven. It provokes audience to think about whether technology is bringing us closer or further away from Mother Nature, and if embedding technology in nature an intervention.

Remember how it feels to write on a paper? - *No Longer Right* by Chris Cheung



We simply type or just move our fingertips on the computer screen to turn our thoughts into words today. Do you still remember how it feels to literally write on papers? *No Longer Right*, by home-grown new media artist Chris Cheung Hon-him, reminds us the importance of handwriting through interacting with audience's own handwritten text.

Unlike electronic word processing, everyone's handwriting is unique. Audience are invited to write with pens and papers, in return, a piece of writing will be given to the audience based on their handwriting styles. This piece of writing reminds audience the significance and values of handwriting and how this tradition is fading away under the influence of technology.

Cheung is a new media artist focusing on audiovisual and interactive designs. His works were awarded in the HKDA 07, and the 13th to 15th Hong Kong IFVA interactive media category and he is the recipient of HKADC's

Award for Young Artist in Media Arts in 2010. His installation The Happiness of Fish was exhibited in the 404 International Electronic Art Festival.

Mundane human machines interactions - *Machines for Making Nothing* by Samson Young



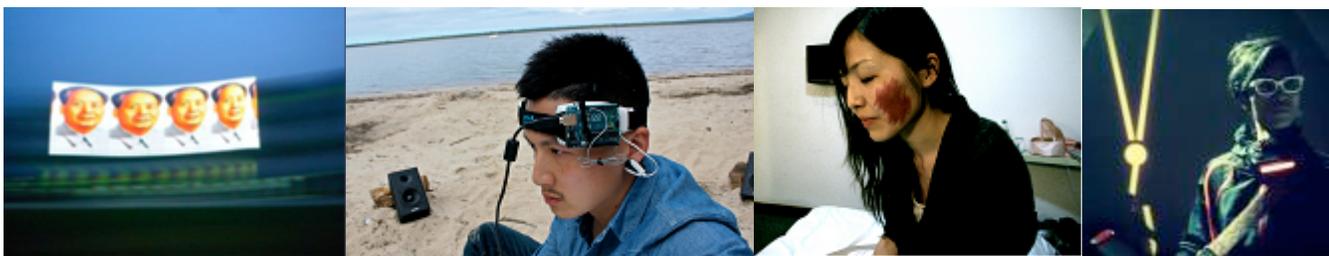
Hong Kong composer and new media artist Samson Young is known for combining classical music and technology to create unique multimedia experiences. *Machines for Making Nothing* is a series of battery-powered tiny electronic devices, each about the size of a pack of playing cards. These devices respond automatically to the physical inputs from audience.

Machines for Making Nothing manifests the unimaginative interactions between human and machines. The machines amplify the repetitive and meaningless inputs from humans with almost hypnotic visual or sonic feedbacks but have no practical values. It also underlines the human's reliance on technologies and machines, and that people have even more interactions with machines than with human beings nowadays.

Inspiring Artist Symposium and Sense Live! Multi-media performance

In the past five years, new media arts have extended its influence to different areas, from education, technology, moving images, to theatre and the creative industries. In the Artist Symposium, to be held on July 30, the five participating artists will share with the audiences their creative concepts and processes. They will also tell their interesting stories and experiences of being new media artists in Hong Kong, aiming to inspire the younger generations who are more used to technological innovations than any generations before.

On August 7, the five participating new media artists will join forces to produce *Sense Live!*, an inspirational and electrifying multimedia performance in a traditional theatre space. They will collaborate with professional dancers, utilizing signals and images generated by body movements, brain waves, lighting, sensors and mobile phones, integrating them with various elements in daily life, and taking the audience on a sensational journey. *Sense Live!* tickets are now available at all HK Ticketing outlets.



Appendix 1: Profiles of 5 Local New Media Artists

Appendix 2: About Invention & Intervention – Power Showcase of HK New Media Artists

Appendix 3: Invitation letter of Invention & Intervention – Power Showcase of HK New Media Artists

Opening Ceremony

Appendix 1 : Profiles of 5 Local New Media Artists

<p>Pioneer in LED light art in Hong Kong Teddy Lo</p>  <p>The Work : Shades Dynamicism Website : http://www.teddylo.tv</p>	<p>Teddy Lo began his exploration of LED as a mode of artistic expression, while studying advertising design at the Art Centre College of Design in Pasadena, CA. Upon graduation, Lo relocated to New York City, and soon established himself as an artist, while leading numerous design and advertising projects for technology companies around the world. In 2003, Lo held his first solo exhibition, Morphology, in NYC. Since then, Lo held solo exhibitions in prestigious locations around the world, including Russell Simmons' Art for Life in NYC, and Luminale in Frankfurt, recently at MoCA for eArts Festival, Shanghai. In addition to continuing his artistic pursuits, Lo has just completed his Masters Degree in lighting technology.</p>
<p>Awarded an Honorary Mention in Austria's Ars Electronica 2008 Keith Lam</p>  <p>The Work : Signal Morphor Website : http://www.the-demos.com</p>	<p>Keith Lam born in Hong Kong at 1980, New Media Artist, Artistic Director of a new media art group “dimensions+”, also a visiting lecturer of School of Design of the Hong Kong Polytechnic University and Hong Kong Art School. His artworks have been shown to numerous festivals around the world including Ars Electronica Festival (Austria), FILE 2009 (Brazil, Sao Paulo), Split Film Festival (Croatia), AveCom (The Netherlands), Microwave International New Media Arts Festival (Hong Kong), ISEA (Ireland), 404 International New Media Arts Festival (Argentina), Taiwan Digital media Art Archive Festival (Taipei) and Hong Kong Arts Biennale (Hong Kong), etc. And the work “Moving Mario” has been awarded the Honorary Mention in Ars Electronica 2008 Interactive Arts Category, a world leading new media art award. Based on his effort and remarkable achievements on arts, Keith has been awarded Award for Young Artist (Film & Media Arts) of Hong Kong Arts Development Awards in 2008.</p>
<p>Bioinformatics and Physical Intelligence Researcher Miu Ling Lam</p>  <p>The Work : Streaming Nature Website : http://miulinglam.com</p>	<p>Miu Ling Lam is a Hong Kong-and Los Angeles-based researcher and media artist. She has been invited to speak at the Leonardo LASER Lecture Series and the China Academy of Art. Her artworks are created on cutting edge technology and the intersection of art and science. She works on a variety of art forms, including interactive installation, physical computing, device art and mobile app development. She obtained her PhD at The Chinese University of Hong Kong with a focus in robotics and wireless sensor network. She then moved to the University of California, Los Angeles where she shifted her research to bioinformatics and physical intelligence, and began her art practice.</p>

Recipient of HKADC's Award for Young Artist in Media Arts in 2010

Chris Cheung



The Work : No Longer Right

Website : <http://honhim.com>

Chris Cheung (honhim) is a new media artist and designer that focus on audiovisual and interactive design. His interactive works were awarded in the HKDA 07 & 13th – 15th Hong Kong IFVA interactive media category. And his installation The happiness of fish has been shown in the 404 international electronic art festival as well. In 2009, he founded XEX GRP, a creative group which focuses on blending new interactive experience in audiovisual aspects. He is being awarded for the Young Design Talent Awards at the same year. In 2011, He is selected as 36 Asian designer in Designnet Magazine and awarded for Young Artist Awards in HKADC awards. He is also a composer, has been working for various commercial projects, includes film and TVC. He found an electronic music group, entitled VIM /Volt in Music in 2008, has been awarded for the best song and best performing group in the Tom Lee Interzone Digital Music Awards 2009 and being selected by Time Out Magazine as one of the top 10 indie band 2009 in Hong Kong.

Classical Music Composer and Sound Installation Artist
Samson Young



The Work : Machines for Making Nothing

Website : <http://www.thismusicisfalse.com>

Samson Young is one of Hong Kong's most sought-after composers today. With formal training in music composition, an eye for visuals and a keen interest in emergent technologies, Young has been known to combine his diverse expertise into uniquely intermedia experiences. His works are fundamentally informed by an engagement with new cultural-technological paradigms, yet deeply grounded in the classical musical tradition. Young's creative output spans the widest possible range: from composition for orchestra and gameboys, to amusement ride-turned-sound installation, to ensembles of iPad and iPhones, to multimedia music theatre. Described by Sequenza 21 as "epic, dark and fun," a sense of play that comes from breaking down preconceived boundaries unifies all of his work. In 2007, Young became the first from Hong Kong to receive the Bloomberg Emerging Artist Award. In 2009, CNN's global portal named him one of the top "20 people to watch in Hong Kong." Young is a regular guest at festivals around the globe; he is currently a Ph.D fellow at Princeton University, and an assistant professor in the School of Creative Media, City University of Hong Kong. His mentors include Chan Hing-yan and electronic music pioneer Paul Lanksy.

The Co-curator: Ellen Pau - Board of Directors of Microwave

Ellen is a well known video artist and curator based in HK. Since 1985, her video works had traveled widely to numerous International Festivals and Biennials, including Kwangju Biennial (1996), Video Brazil (1998), City On the Move (1999), Johannesburg Biennial (2000), Venice Biennale (2001) and Shanghai Biennial (2004). In 2004, her monograph "Dye-a-dia-logue with Ellen Pau" was published in New York and Hong Kong. Ellen is active in both local and international media art circles. She was one of the curators for the "Container Culture" in ISEA (Inter Society of Electronic Arts) 2006 and did a presentation for the Pacific Rim New Media Summit. In 2005, Ellen has been the peer reviewer for MIT Leonardo Electronic Almanac (LEA), adjudicator for HKIFVA and HKADC, and she is currently the Museum Honorary advisor for LCSD. She was also elected to work for Berlin 's Transmediale to select artist work for 2007 festival. Ellen is the founder of HK's first media artists' collective - Videotage and also the pioneer new media art festival in asia named Microwave.

The Co-curator: Joel Kwong - Programme Director of Microwave

Joel Kwong received her Master Degree in Cultural Management at the Chinese University of Hong Kong. Currently, she is the programme director of Microwave International New Media Arts Festival, also managing Input/ Output Gallery, a media arts gallery and consultancy in Hong Kong. She is the Vice Chairperson of Art Gallery in Siggraph Asia 2011, also a board member of Videotage since 2008. An experienced practitioner in curating, producing and managing various mega art and design event, art festival, exhibition tour, public show, concert and stage performance. She always believes that art is the key to make a better world.

.Appendix 2: About Invention & Intervention – Power Showcase of HK New Media Artists

In recent years, new media arts are gaining momentum in the arts scene. With the growth of new media arts and its education in Hong Kong, more and more of our home-grown artists have earned critical acclaims and international recognition in various awards. “Invention& Intervention – Power Showcase of Hong Kong New Media Artists”, presented by the Hong Kong Arts Development Council and organised by Microwave, features a series of thought-provoking and interactive arts installations by five rising local new media artists. The programme, taking place in this summer, is a brand new platform for local new media artists to demonstrate how cutting-edge technology can be fused seamlessly with boundless creativity, and the endless possibilities of today's new media arts.

Technological invention and innovation improves and intervenes in our lives. Through a wide range of new media technologies, new media arts inspires people to reflect on the impact and influences of technology on our lives, culture and society. Unlike traditional visual arts, new media arts are interactive, non-linear and ever-changing. With the interactive and mind-blowing new media artworks, “Invention & Intervention – Power Showcase of Hong Kong New Media Artists” will prove itself to be one of the most thrilling arts events in town this summer.

Details of Invention & Intervention – Power Showcase of Hong Kong New Media Artists	
<p>Invention & Intervention – Power Showcase of Hong Kong New Media Artists</p> <p>Date: 22/7/2011 – 7/8/2011</p> <p>Time: 12nn -10pm</p> <p>Location: LG2, Festival Walk, Kowloon Tong</p> <p>Admission: Free</p>	<p>The exhibition showcases thought-provoking art installations created by five internationally-recognised Hong Kong new media artists. It includes:</p> <ul style="list-style-type: none"> • “Shades Dynamicism” by Teddy Lo, a pioneer in LED light art • “Signal Morphor” by Keith Lam, whose work was awarded an Honorary Mention in Austria's Ars Electronica 2008, the world's leading media arts festival • “Streaming Nature” by Miu Ling Lam, a bioinformatics and physical intelligence researcher, also a young female media artist • “No Longer RIGHT” by Chris Cheung, recipient of HKADC's Award for Young Artist in Media Arts in 2010 • “Machines for Making Nothing” by Samson Young, a classical music composer and sound installation artist
<p>Artist Symposium</p> <p>Date: 30/7/2011</p> <p>Time: 3pm-5:30pm</p> <p>Location: Lecture Hall 3, City University of Hong Kong</p> <p>Language: Conducted in English</p>	<p>In the past five years, new media arts have extended its influence to different areas, from education, technology, moving images, to theatre and the creative industries. In this symposium, the five participating artists will share with the audiences their creative concepts and processes. They will also tell their interesting stories and experiences of being new media artists in Hong Kong, aiming to inspire the younger generation</p>

Admission: Free	who are more used to technological innovations than any generations before.
<p>Sense Live! Date: 7/8/2011 (Sunday) Time: 7:30pm Location: The Hong Kong Jockey Club Amphitheatre, The Hong Kong Academy for Performing Arts Tickets: \$120 / \$80 Ticketing: HK Ticketing http://hkticketing.com (Ticket sales open on June 27)</p>	The five participating new media artists will join forces to produce an inspirational and electrifying multimedia performance in a traditional theatre space. They will collaborate with professional dancers, utilizing signals and images generated by body movements, brain waves, lighting, sensors and mobile phones, integrating them with various elements in daily life, and taking the audience on a sensational journey.
<p align="center">Enquiries: HKADC (852) 2820 1021 (9am to 6pm, Monday to Friday) Official website: www.microwavefest.net/ii/ iphone apps : itunes app store search key word as “invention & intervention” Facebook : search event key word as “invention & intervention” Twitter : www.twitter.com/iandi2011 Sina : http://weibo.com/2185549124 QQ : http://t.qq.com/iandi2011</p>	

About Hong Kong Arts Development Council



Established in 1995, the Hong Kong Arts Development Council (ADC) is a statutory body set up by the government to plan, promote and support the broad development of the arts including literary arts, performing arts, visual arts as well as film and media arts in Hong Kong. Aiming to foster a thriving arts environment and enhancing the quality of life of the public, the ADC is also committed to facilitating community-wide participation in the arts and arts education, encouraging arts criticism and raising the standard of arts administration.

About Microwave



Established in 1996, Microwave is a new media arts organization. Each year, Microwave organizes the Microwave International New Media Arts Festival, which is one of the pioneering festivals of its kind both in Asia and internationally. Under a selected theme, international artists are invited to the festival for a series of programmes, including exhibitions, conference, screening, workshops and performance. In 2008, Microwave also organized the grand outdoor media arts show A-GLOW-GLOW at the Avenue of Stars. Throughout the 14 years, Microwave has engaged active participation from renowned artists, international professionals and all walks of life. Apart from the annual festival, Microwave also organizes media arts related events, aiming to bring cutting-edge technology from around the world in the form of media art to Hong Kong.

INVENTION INTERVENTION

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POWER SHOWCASE OF
HONG KONG NEW MEDIA ARTISTS
香港新媒體藝術樂園

“Invention & Intervention – Power Showcase of Hong
Kong New Media Artists”

will be opened on 21st July, 2011 (Thursday)
at Level LG2, Festival Walk

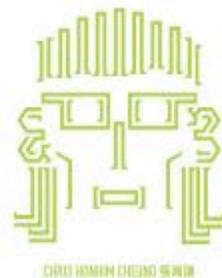
80 Tat Chee Avenue, Kowloon Tong, Hong Kong

Grand Opening (R.S.V.P. only)

Media Preview: 2:30pm – 4:00pm

Cocktail Session: 6:00pm

Opening Ceremony: 7:00pm



CHRIS CHEUNG 陳健明



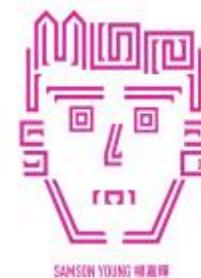
KEITH LAM 林啟輝



MIU LING LAM 梁美玲



TEDDY LO 羅傑文



SAMSON YOUNG 楊祥華

Officiating Guests

Mr. Tsang Tak-sing, GBS, JP, Secretary for Home Affairs

Ms. Yan Hau-ye, the Vice Chairman, HKADC

Mr. To Kei-fung, Chairman of Film & Media Arts Group, HKADC

Co-curators

Ms. Ellen Pau, Board of Directors of Microwave

Ms. Joel Kwong, Programme Director of Microwave

Participating Local New Media Artists

Mr. Chris Cheung, recipient of HKADC's Award for Young Artists in 2010

Mr. Keith Lam, awarded an Honorary Mention in Austria's Ars Electronica 2008
Interactive Arts Category

Ms. Miu Ling Lam, bioinformatics and physical intelligence researcher

Mr. Teddy Lo, pioneer in LED light art

Mr. Samson Young, classical music composer and sound installation artist

For R.S.V.P. and media inquiry, please kindly contact with

Ms. Jamie Tai Tel: 2811 4900 / 9411 3135 Email: jamie@wasabic.com.hk or Mr. Alan Chung Tel: 2811 4903 / 6098 7927 Email: alan@wasabic.com.hk

Reply Slip

Please kindly fill and email to jamie@wasabic.com.hk or fax to (852) 2880 0400 for reservation

Media : _____ (Section : _____) Contact Person : _____

Tel : _____ Fax : _____ Email : _____

Please kindly reserve _____ seats for the **Media Preview** at 2:30pm on 21st July, 2011.

Please kindly reserve _____ seats for the **Cocktail Session** and the **Grand Opening Ceremony** at 6:00pm on 21st July, 2011.

I would like to reserve one-on-one interview session with _____. Please kindly arrange.